

7.2 Best Practices

Total words- 996

Every year two best activities successfully implemented by institute are submitted as 'best practices'. During last five years, following best practices have been implemented-

Year 2018-19

1. Digitalization of IMS Research Thesis
2. Effective Use of colour coding and Microsoft excel in Central Assessment Programme (CAP)

Year 2019-20

1. Digital Literacy for Empanelled Training Institute's (ETI) National Service Scheme's (NSS) Programme Officers of the state of Maharashtra.
2. Career Guidance among graduation students by visiting various colleges.

Year 2020-21

1. Online support for MCA/ MBA Aspirants
2. Distribution of learning material by Library

Year 2021-22

1. Unnat Bharat Abhiyan(UBA)
2. National Digital Library of India (NDLI)-Club

All previous practices have been submitted in previous AQAR and are also attached in 'Any other relevant information' section.

Two best practices implemented by institute in the Academic Year 2022-23 are as follows:-

Best Practice 1: FIT INDIA Movement

1. Title of the Practice FIT INDIA Movement

2. Objectives of Practice

FIT INDIA Movement was launched with a view to make fitness an integral part of our lives. Objective is to bring about behavioral changes and move towards more physically active lifestyle. Fit India proposes to undertake various initiatives and conduct events to encourage people to inculcate physical activity and sports in their lives.

3. Context:

Movement was launched by Prime Minister on occasion of National Sports Day. "Fit India Movement" appeals to every citizen to remain healthy and fit by inculcating physical activity.

4. The Practice:

In accordance with indicative guidelines Institute; appointed a Nodal Officer. Activities conducted were:

1. Fit India Freedom Run
2. Online National Level Webinar: "Life skills - Inner peace and happiness
3. Online National Level Webinar Topic: Nutrition, Health and Fitness

Certificates were given to all participants.

5. Evidence of Success:

a. Fit India Freedom Run: IMS Fit India Movement Competition "□□□□□□ □□ □□□ □□□ □□□□ □□□" was organized in digital format from 14-20 September 2021 by Institute and NDLI Club. Activity got wide press coverage and participation.

b. Online National Level Webinar: Institute in association with Fit India Movement G.O.A.L.S. (Goals for Active Life Style) organized national level webinar on "Life skills - Inner peace and

happiness" on 30th June 2021. Expert was Prof. Sukanya Phansalkar, Clinical psychologist, and Life Coach. Activity got 242 participants.

c. Online National Level Webinar Topic: Nutrition, Health and Fitness : Institute FIT India Movement , organized one day webinar on on 21st Oct 2021. Speaker Dr. Neelima S. Udmale Obstetrician, Gynecologist & Nutritionist spoke on 'Nutrition, Health and Fitness'. She clarified health and fitness related doubts during the interactive session. Activity got 54 participants.

6. Problems Encountered and Resources Required:

Activities were conducted when the students were not available on-campus. Problems encountered while conducting these activities were: Promotion of event, communication with stakeholders prior to activity, registering participants, keeping participants engaged in the online activities.

Institute efficiently managed and overcame these problems with optimal utilization of its resources like Internet infrastructure, e-filers, online registration and feedback forms, and e-certificates.

7. Any other information:

Government of India, Ministry of Youth Affairs and Sports has made a web portal available for the Higher Education Institutes namely fitindia.gov.in. Institute is registered member of this portal. Ministry plans the events and asks Institutes to conduct the event. Once the event is conducted a feedback form is to be filled whereupon participant certificates are issued. Regular conduct of this practice helps students to be physically & mentally fit.

Best Practice 2: Intellectual Property Rights (IPR)

1. **Title of the Practice :** Awareness of Intellectual Property Rights

2. **Objectives:**

Objective of intellectual property protection is to encourage the creativity of the human mind for the benefit of all and to ensure that benefits arising from exploiting a creation benefit the creator.

National Intellectual Property Awareness Mission (NIPAM) aims to provide awareness and training on Intellectual Property (IP).

3. Context:

Intellectual property rights, including patents and design filings, play a crucial role in safeguarding innovation and creativity. Patents grant exclusive rights to inventors, protecting their inventions from unauthorized use, production, or sale. Design filings protect the unique visual appearance of products, preventing others from copying or imitating their designs. These legal mechanisms promote innovation and encourage investment in research and development. Awareness of IPR is limited amongst students & society. There is a need to continuously create awareness of IPR and its importance.

4. The Practice :

One Day Workshop on 'Intellectual property Rights (IPR) & Patents and Design in association with Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Government of India under National Intellectual Property Awareness Mission (NIPAM) was organized. Mr. Atul Khade, Assistant Controller of Patents & Designs, RGNIIPM, Nagpur was resource person for the webinar. Participants across country including Students, Research Scholars and faculty of the institute participated in the programme. Resource person explained Intellectual property system, the offices of the Controller General of Patents, Designs and Trademarks. Practice is to organize awareness programs on IPR.

5. Evidence of success:

Online program on Intellectual Property Rights and Patents was attended by approximately 450 participants. Participants gained several benefits from the session, including: In-depth Knowledge, Expert Guidance, Interactive Learning, Networking Opportunities, Practical Applications and Professional Development.

6. Problems encountered and Resources Required:

Problems encountered were technical glitches and communication barriers. The WhatsApp group created by the event coordinator proved helpful in addressing these issues and keeping

participants informed. However, reaching out to all attendees through the feedback link was a challenge. Additionally, generation of e-certificates took couple of days, causing a delay in their distribution.

7. Any other information:

The National Online Workshop on "Intellectual Property Rights (IPR) & Patents and Design Filing" unlocked a world of opportunities. It helped participants discover the power of innovation, protected their ideas, and taught them the ins and outs of the IPR landscape. Such regular implementation of this practice will lead to more awareness of IPR and procedure to be followed for registering IPR. This would specially be helpful to entrepreneurs and start ups.